

# InkBy.AI — Privacy Policy (Global)

Effective date: 29 January 2026 · Version: v1.2

|                   |   |
|-------------------|---|
| Controller        | Dawid Erazmus<br>ul. Warszawska 41, 62-800 Kalisz, Poland |
| Website           | <a href="https://inkby.ai">https://inkby.ai</a>           |
| Contact (privacy) | <a href="mailto:info@inkby.ai">info@inkby.ai</a>          |
| Service model     | Free access; ad-supported                                 |
| Applies to        | Website, content pages, contact/reporting forms           |

This Privacy Policy explains how InkBy.AI processes personal data when you use the Website. It should be read together with the Terms of Service and the Cookie Policy.

## 1. Data we collect

- Server and device logs (IP address, user agent, timestamps, requested URL, referrer, response codes).
- Cookie and similar identifiers (cookies, local storage, pixels) depending on your choices.
- Contact form data (name, email, message contents) when you contact us.
- Ad-related data from advertising partners (e.g., Google AdSense) such as ad impressions, clicks, fraud signals; personalization depends on consent/region.

## 2. Purposes and legal bases (EEA/UK)

- Provide and secure the Website (legitimate interests; and necessity for requested service for strictly necessary storage/access).
- Respond to inquiries and enforce terms (legitimate interests; contract where applicable).
- Advertising and measurement (consent where required; otherwise legitimate interests where permitted).
- Analytics (if enabled) (consent where required).
- Legal compliance and defending claims (legal obligation / legitimate interests).

## 3. Cookies and consent

We use a consent banner (CookieYes CMP) to request consent for non-essential cookies (e.g., advertising/analytics) where required. You can change your choices anytime via the banner's "cookie settings" link.

## 4. Sharing and processors

- Hosting/infrastructure providers.
- Security and anti-abuse services.
- Advertising partners (e.g., Google AdSense) which may act as independent controllers.
- Consent management provider (CookieYes) and tag/consent tooling where configured.
- Authorities or advisors when required by law or to protect our rights.

## 5. International transfers

Some providers may process data outside the EEA (including the United States). Where required, we rely on appropriate safeguards such as Standard Contractual Clauses and supplementary measures.

## 6. Retention

- Server logs: typically 30–180 days (security and troubleshooting), unless longer retention is required for incident investigation.
- Contact messages: kept as long as needed to handle the request and for recordkeeping (typically up to 24 months).
- Cookie identifiers: per cookie settings and partner retention; you can delete cookies in your browser and withdraw consent.

## 7. Your rights

Depending on your location, you may have rights to access, rectify, erase, restrict, object, and data portability, and to withdraw consent. Contact us at [info@inkby.ai](mailto:info@inkby.ai).

## 8. Children

The Website is not directed to children under 13. If you believe a child provided personal data, contact us and we will take appropriate steps to delete it.

## 9. Complaints

If you are in the EEA, you may lodge a complaint with your local data protection authority. In Poland, the authority is UODO (President of the Personal Data Protection Office).

## 10. Changes

We may update this Policy; the effective date on the cover page indicates the current version.

Note: This document is provided for transparency and does not constitute legal advice. For region-specific rights (e.g., California), additional disclosures may apply.