

InkBy.AI — Privacy Policy (Global)

Effective date: 29 January 2026 · Version: v1.2

Controller	Dawid Erazmus ul. Warszawska 41, 62-800 Kalisz, Poland
Website	https://inkby.ai
Contact (privacy)	info@inkby.ai
Service model	Free access; ad-supported
Applies to	Website, content pages, contact/reporting forms

This Privacy Policy explains how InkBy.AI processes personal data when you use the Website. It should be read together with the Terms of Service and the Cookie Policy.

1. Data we collect

- Server and device logs (IP address, user agent, timestamps, requested URL, referrer, response codes).
- Cookie and similar identifiers (cookies, local storage, pixels) depending on your choices.
- Contact form data (name, email, message contents) when you contact us.
- Ad-related data from advertising partners (e.g., Google AdSense) such as ad impressions, clicks, fraud signals; personalization depends on consent/region.

2. Purposes and legal bases (EEA/UK)

- Provide and secure the Website (legitimate interests; and necessity for requested service for strictly necessary storage/access).
- Respond to inquiries and enforce terms (legitimate interests; contract where applicable).
- Advertising and measurement (consent where required; otherwise legitimate interests where permitted).
- Analytics (if enabled) (consent where required).
- Legal compliance and defending claims (legal obligation / legitimate interests).

3. Cookies and consent

We use a consent banner (CookieYes CMP) to request consent for non-essential cookies (e.g., advertising/analytics) where required. You can change your choices anytime via the banner's "cookie settings" link.

4. Sharing and processors

- Hosting/infrastructure providers.
- Security and anti-abuse services.
- Advertising partners (e.g., Google AdSense) which may act as independent controllers.
- Consent management provider (CookieYes) and tag/consent tooling where configured.
- Authorities or advisors when required by law or to protect our rights.

5. International transfers

Some providers may process data outside the EEA (including the United States). Where required, we rely on appropriate safeguards such as Standard Contractual Clauses and supplementary measures.

6. Retention

- Server logs: typically 30-180 days (security and troubleshooting), unless longer retention is required for incident investigation.
- Contact messages: kept as long as needed to handle the request and for recordkeeping (typically up to 24 months).
- Cookie identifiers: per cookie settings and partner retention; you can delete cookies in your browser and withdraw consent.

7. Your rights

Depending on your location, you may have rights to access, rectify, erase, restrict, object, and data portability, and to withdraw consent. Contact us at info@inkby.ai.

8. Children

The Website is not directed to children under 13. If you believe a child provided personal data, contact us and we will take appropriate steps to delete it.

9. Complaints

If you are in the EEA, you may lodge a complaint with your local data protection authority. In Poland, the authority is UODO (President of the Personal Data Protection Office).

10. Changes

We may update this Policy; the effective date on the cover page indicates the current version.

Note: This document is provided for transparency and does not constitute legal advice. For region-specific rights (e.g., California), additional disclosures may apply.