



Privacy Policy

1. Introduction

Welcome to Inkby.ai. We are committed to safeguarding your privacy and ensuring the protection of your personal data. This Privacy Policy outlines how we collect, use, and protect your information when you use our services.

2. Data Controller

The data controller responsible for your personal data is Inkby.ai, located at [Your Company Address], Poland. For any inquiries regarding data protection, please contact us at info@inkby.ai.

3. Data Collection

We collect the following personal data:

- **Contact Information:** Name, email address, and other details provided during account creation or communication.
- **Usage Data:** Information about your interactions with our website, including IP address, browser type, and pages visited.
- **Cookies and Tracking Technologies:** Data collected through cookies and similar technologies to enhance user experience and analyze website traffic.

4. Purpose of Data Processing

Your personal data is processed for the following purposes:

- **Service Provision:** To deliver and manage our services effectively.
- **Communication:** To respond to inquiries, provide customer support, and send updates.
- **Personalization:** To tailor content and advertisements to your preferences.
- **Analytics:** To analyze website usage and improve our services.
- **Legal Compliance:** To fulfill legal obligations and protect our rights.

5. Legal Basis for Processing

We process your data based on:

- **Consent:** When you have given explicit consent for specific purposes.
- **Contractual Necessity:** To perform a contract or take steps at your request before entering into a contract.
- **Legal Obligation:** To comply with legal requirements.
- **Legitimate Interests:** For purposes such as improving our services and ensuring security.

6. Data Sharing and International Transfers

We may share your data with:

- **Service Providers:** Third-party vendors assisting in service delivery, subject to data protection agreements.
- **Legal Authorities:** When required by law or to protect our rights.

International Transfers:

Your data may be transferred to countries outside the European Economic Area (EEA), including the United States. We ensure appropriate safeguards are in place, such as Standard Contractual Clauses, to protect your data during such transfers.

7. Cookies and Consent Management

We use cookies to enhance user experience and for analytical purposes. You can manage your cookie preferences through our Consent Management Platform (CMP), certified under the Transparency and Consent Framework (TCF). This allows you to grant or withdraw consent for data processing activities.

8. Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction.

9. Your Rights

You have the following rights regarding your personal data:

- **Access:** To obtain confirmation of whether we process your data and access to it.
- **Rectification:** To request correction of inaccurate or incomplete data.
- **Erasure:** To request deletion of your data under certain conditions.
- **Restriction:** To request limitation of data processing under certain conditions.
- **Portability:** To receive your data in a structured, commonly used format.
- **Objection:** To object to data processing based on legitimate interests.

- **Withdrawal of Consent:** To withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

To exercise these rights, please contact us at info@inkby.ai.

10. Changes to the Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We will notify you of significant changes through our website or other appropriate means.

11. Contact Information

For any questions or concerns regarding this Privacy Policy or data protection practices, please contact us at:

Inkby.ai

[Your Company Address]

Poland

Email: info@inkby.ai